



THE CITY OF NEW YORK
OFFICE OF THE MAYOR
NEW YORK, NY 10007

March 26, 2009

Dear Friends:

It is a great pleasure to welcome everyone to Purple Day, a global event to promote awareness of epilepsy, hosted by the Anita Kaufman Foundation.

Even today, epilepsy is an often-misunderstood condition affecting more than 50 million individuals around the world. Purple Day aims to inform people about what epilepsy is and what to do if someone they know has a seizure, while letting those affected by them know that they are not alone. New York City is proud to join communities across the world in recognizing this important public awareness campaign and spreading the word about epilepsy.

On behalf of our City, I join the foundation in congratulating today's honoree, Paul Shaffer. Mr. Shaffer has been a tremendous advocate for epilepsy awareness, helping countless Americans become better informed about it and its symptoms. I am also pleased to recognize the Anita Kaufman Foundation, Purple Day founder Cassidy Megan, and everyone associated with today's event for their contributions to the health and well-being of those affected by epilepsy. Please accept my best wishes for an enjoyable event and continued success.

Sincerely,

A handwritten signature in black ink that reads "Michael R. Bloomberg".

Michael R. Bloomberg
Mayor